



JULY 2023

DELAWARE'S FAVORITE PLAYGROUND

Official Newsletter of The Town of Dewey Beach

Dog Days of Summer

This month's issue has gone to the dogs! One of the many unique aspects of Dewey Beach is our love of our canine companions. It's always a pleasure to see our furry friends enjoying the sun, salt air, and surf, especially those experiencing it for the first time! If you've visited Dewey Beach during sunset, you know that it's a dog lover's paradise. For the month of July, we salute the "Dewey Dogs," and those that love them!



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... and more!



Town Manager's *Update*

The dog days of Summer are finally here, and the town is ready. Our beaches will be guarded once again by one of the best beach patrols on the East Coast, ensuring safe beach days for our visitors and citizens. Our Parking and Dog Ambassadors will be out and about educating the public on the requirements for parking and having our four-legged friends in town.

The Police Chief is working very hard to ensure the town is a safe environment for all. To keep the town safe, the Chief will be bringing in extra police officers on the weekends. These additional officers are necessary given the increase in the town population (sometimes over 20,000) on the weekends and the active nightlife in Dewey. Extra police coverage comes with a significant financial cost to the town that must be weighed against the safety of our visitors and citizens.

We'll be increasing the number of public trash cans in our heaviest foot-traffic areas on Coastal Highway between Swedes Street and Read Avenue. Our maintenance team will continue to keep the town clean, conduct maintenance on the dune crossings, fill in potholes, and cut the grass and weeds. I would ask all business and property owners to please continue to clean up all trash around your business and property. Thank you!

Let's keep Dewey Beach the best little beach town on the East Coast! Have a safe and happy 4th of July!

Bill Zolper



FIDO'S FIRST Vacation

Many first time visitors to Dewey Beach aren't sure what to expect from such a dog-friendly town. Whether you're bringing along your pup for your summer vacation, or just curious about what a dog lover's beach is all about, here's what you can expect when you visit with us.



DOGS OFF-LEASH



The State of Delaware has a leash law, requiring all dogs to be leashed in public spaces. However, a portion of this law grants governmental entities, including municipalities, the right to designate "off leash" areas. However, dogs must remain with a custodian, and can not run at large. This is how Dewey is able to provide a "leash optional" beach.

During the summer season, before 9:30am and again after 5:30pm, dogs are permitted to enjoy the beach with a handler. Prepare to see a *lot* of dogs, especially during the early evening hours! While some dogs like to interact with others, many are content to play in the surf, or enjoy a game of fetch with their owner. Pro tip - if your dog is fearful of the ocean, consider visiting the Bay Beach accessible from Van Dyke Street and Dickinson Avenue.

Know your dog's limits. Dogs that are nervous, anxious, elderly, or those with a medical concern may be overwhelmed if taken to a more crowded area of the beach. Safety is a shared responsibility. You know your dog best - protect yourself, your dog, and others by keeping your pet's behavioral traits in mind.

OPEN SPACE



Dog owners may be familiar with "dog parks," that are fenced in areas often separated for large and small dogs. Dewey Beach is unlike any "dog park." There are no fences or barriers, no designated dog areas, and no separation of large and small breeds. Instead, the dogs have their run of a mile-long ocean beach.

This means there is plenty of space for all to enjoy! If one section of the beach is uncomfortably crowded, take a break! Consider leaving the beach for a walk through town to enter the beach at another dune entrance.

Dewey is great for high-energy dogs that need room to run. However, since there are no barriers, dogs *can* leave the beach and enter the roadways if not carefully monitored. Certain breeds are more prone to "sprint" and escape the watch of their handler. Be mindful of this and make appropriate choices to avoid your dog going astray. Dogs are never permitted to run at large in Dewey.

DINING DOGS



Some restaurants in town allow dogs in their outdoor seating area. Similarly, some retail stores will allow dogs to shop with their owner. Check with each individual business before bringing your dog along!

We love and respect all dogs from all backgrounds, and we understand animals can exhibit less than perfect behavior, often through no fault of their own. However, it is important to acknowledge that some are not well-suited for small, potentially crowded areas. Never bring a dog that is a behavior risk to a restaurant or shop - this includes high energy, unpredictable, aggressive, untrained dogs, or those with a bite history. Doing so puts you, your dog, the business, and the public at risk.

Thankfully, nearly all restaurants offer takeout service, and are happy to provide a meal to-go for you and your dog to enjoy at a quiet spot in town. A picnic dinner at sunset on the ocean sounds pretty irresistible!



DEWEY DOG MUST-HAVES



Bringing your dog to the beach for the first time? Don't forget these crucial items! Screenshot or print the emergency info for quick reference!

EMERGENCY VETERINARIANS

Never arrive at a vet hospital unannounced with an emergency - a doctor may not be available right away, and this could waste precious time. CALL FIRST to ensure availability and to allow the staff to prepare for your arrival.

Rehoboth Beach Animal Hospital

Established patients only
(302) 227-2009

Savannah Animal Hospital

Established patients only
(302) 645-8757

Precious Paws Animal Hospital

Emergency service during daytime business hours
118 Atlantic Ave., #201, Ocean View, DE 19970
(302) 539-2273
Approx 20 minutes south of Dewey Beach

Home Care Vet of Delaware

Mobile veterinarian, availability will vary
(302) 493-3010

Pets ER

Open nights, weekends, and holidays only
2402 Punkin Court, Salisbury, MD 21804
(410) 543-8400
Approx 1 hour southwest of Dewey Beach

Delmarva Animal Emergency Center

Open nights, weekends, and holidays only
1482 E. Lebanon Rd., Dover, DE 19901
(302) 697-0850
Approx 1 hour north of Dewey Beach

Blue Pearl Pet Hospital - Christiana

Open 24/7
106 Geoffrey Dr., Newark, DE 19713
(302) 322-6933
Approx 1.5 hours north of Dewey Beach



LEASH & COLLAR

While dogs aren't required to be on a leash on the beaches in Dewey, it is highly recommended to bring some form of restraint with you. A leash will come in handy if you must remove your dog from a situation quickly! It is also a good idea to keep a collar on your dog with proper identification tags.

WASTE BAGS

Waste bags are provided at stations throughout town, including at beach entrances. It's a great idea to bring your own bags, but please take one before entering the beach if needed! Never allow your dog to defecate in the ocean or bay, and always pick up after your dog. [Click here](#) for more information.

DEWEY DOG LICENSE

All dogs in Dewey Beach must have a town dog license. This requirement is separate from a state license, id tag, or rabies tag.

We offer many options for your convenience! Purchase a temporary license for 3 days or 8 days if you're only in town for a brief stay.

If you plan to visit Dewey regularly, purchase a lifetime license. We also offer lifetime limited edition tags with the Dewey Beach town seal!

Dog licenses are [available online](#), at the kiosk outside of Town Hall, or in person at Town Hall during regular business hours.

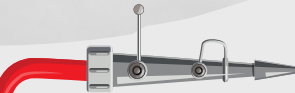
REHOBOTH BEACH VOLUNTEER FIRE COMPANY

Donation Drive

The Rehoboth Beach Volunteer Fire Company responds annually to over 600 calls from residents and visitors alike, and that number is continuing to increase steadily year after year. Your generous monetary donations enable the RBVFC to continue their mission of providing the best emergency services to you 24 hours a day, 7 days a week, 365 days a year. Please consider donating what you can to help the RBVFC help you, when you need it most..



Many residents and visitors to our area are surprised to learn that when they dial 911 in an emergency, most of the people who respond are volunteers. They leave their families at a moment's notice, day or night, rain or shine, ready to place their lives in harm's way to protect your lives and property. This type of dedication and commitment is tough to come by, but it's one of the reasons the Delaware beaches are such a great place to live, work or vacation. These firefighters are your neighbors and co-workers. They dutifully spend hundreds of hours training each year to be ready to respond at any time to emergencies such as structure fires, motor vehicle accidents, brush fires, water rescues, downed power lines and much, much more.

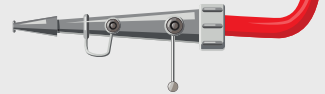


Join the Town of Dewey Beach in supporting our local heroes in their mission to continue providing life-saving service to our area. From July 1st - September 9th, the Town of Dewey Beach will match donations up to a grand total of **\$15,000!**

The Rehoboth Beach Volunteer Fire Company is a 501(c)(3) non-profit organization, and donations made by check are 100% tax deductible.

Donations are accepted by check payable to the Rehoboth Beach Volunteer Fire Company. Please send checks to Dewey Beach Town Hall at 105 Rodney Ave, Dewey Beach, DE 19971.

*Donations may also be made on our [website](#).



*In many cases, online donations submitted to an organization that is not a 501(c)(3) can not be deducted on taxes (The Town of Dewey Beach is not a registered 501(c)(3)). We can provide a receipt for you to verify your donation is for the Rehoboth Beach Volunteer Fire Company, but can not guarantee this will be accepted as a tax deduction. Please check with your tax accountant prior to making an online donation if you wish to use your donation as a tax deduction, or, submit your donation by check made payable to Rehoboth Beach Volunteer Fire Company.



a dewey dog's best friend



One of the many highlights of Dewey Beach is the dog-friendly atmosphere! Often referred to as the most dog-friendly beach on the east coast, a large number of visitors choose Dewey because there's plenty of fun for the whole family - including members of the canine variety! So of course, a place like this needs an advocate just for man's best friend.

Our Dewey Beach Dog Ambassadors are here to serve the pups, and educate the people who love them! You'll most often see our Dog Ambassadors riding a 4x4 down the beach, ensuring everyone is following town rules and regulations. These staff members are responsible for checking dog licenses, and assisting the public with any questions or concerns regarding dogs in town.

"Local" dogs who frequent Dewey are often seen running towards our Dog Ambassadors the minute they hear their vehicle on the beach... after all, they know there's a friendly face, and a treat in store! If you see our Dog Ambassadors, say hello! We encourage visitors to stop the ambassadors if they have any questions or concerns. We're here to help you!



just here for the snacks

microchip scanning

Our Dog Ambassadors, as well as our police force, are always on the lookout for unaccompanied dogs that have gotten away from their handler. Typically, we receive at least 1-2 reports each summer of a stray dog. Thankfully, after a brief stay with staff at Town Hall, we've successfully reunited the dogs with their families each time.

Thanks to a kind donation from the Dewey Beach Civic League, we now keep a microchip scanner on hand to assist in reuniting lost dogs with their owners as quickly as possible.

BEAT THE HEAT

EACH SUMMER, THE DEWEY BEACH PATROL ASSISTS WITH NUMEROUS CASES OF HYPERTHERMIA - COMMONLY KNOWN AS HEAT STROKE. BUT DID YOU KNOW THAT HEAT STROKE AFFECTS BOTH US, AS WELL AS OUR PETS? IT IS IMPORTANT TO CATCH HEAT EXHAUSTION BEFORE IT BECOMES HEAT STROKE! READ ON TO LEARN HOW TO BEAT THE HEAT THIS SUMMER.

RISK FACTORS FOR PEOPLE

Heat stroke can be caused by physical exertion in hot, humid conditions, but this isn't always necessary. Infants and the elderly are at an especially high risk, as well as people on certain medications that can affect body temperature regulation (diuretics, sedatives, heart and blood pressure meds). Health conditions such as cystic fibrosis, obesity, sleep disorders, heart, lung, kidney, or liver disease, or even an existing mild fever can make you more prone to heat stroke. Also avoid wearing heavy or tight clothing. And of course, drinking alcohol and dehydration are especially dangerous on particularly hot summer days.

RISK FACTORS FOR DOGS

Similarly, dogs with underlying health conditions may be at a higher risk of heat stroke. Certain breeds are also at a high risk, including brachycephalic dogs, meaning those with a broad, short head (think Pugs or French Bulldogs). Large and extra large breeds tend to be at an increased risk as well. Of course, any dog that is subjected to prolonged heat or humidity, especially without fresh water, is at risk.

RISK FACTORS

SYMPTOMS

SYMPTOMS IN PEOPLE

Heavy sweating, hot and dry skin or cold and clammy skin, fast and weak pulse, nausea, vomiting, tiredness, dizziness, confusion, headache, body temperature of 104 degrees Fahrenheit or greater.

SYMPTOMS IN DOGS

Elevated breathing rate, dry or sticky gums that may be abnormal in color, tiredness, disorientation, excessive drooling, brief hyperactivity that may be accompanied by loss of balance, temperature of 105 degrees Fahrenheit or greater.

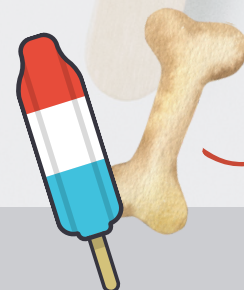
FIRST AID FOR PEOPLE

Move to a cool location immediately and call 911. Heat stroke is a medical emergency. When possible, submerging into cool water is often the best option. Ice packs placed behind the neck and under the arms may also be effective. If a person is especially disoriented or losing consciousness, avoid giving anything by mouth.

FIRST AID FOR DOGS

Move immediately to a cool environment and arrange transport to the nearest veterinary emergency center. Pour cool water (not cold) over your dog, avoiding the nose and mouth. Cold packs can be placed under the arms or on the groin area as well. Do not put wet blankets or towels over your dog, as this can worsen the problem.

CARE & FIRST AID



CLICK A TREAT
FOR MORE
INFO!



4TH OF JULY *Fireworks*

Highway One is once again sponsoring the Dewey Beach 4th of July fireworks show! Here is what to know, before you go!



LOCATION & TIME

Tuesday, July 4th
9:00pm

Fireworks will shoot off from a barge over the Rehoboth Bay in Dewey Beach

PARKING

Historically, parking in town is exceptionally difficult on July 4th! Arrive early if you are driving in. Consider using the [DART Beach Bus](#) or the [Jolly Trolley](#) to avoid having to park.

PRO TIPS

Fireworks can be seen from nearly every location in town, with the best views on the bay side.

Expect heavy traffic at dusk and continuing after the fireworks show has concluded. Arrive early, and don't try to rush out of town afterwards! Enjoy the local restaurants and shops before and after the show.

Secure your pets in a safe place indoors, and close windows to dampen the noise. Animals may panic from the sound of fireworks.

**THANK YOU TO HIGHWAY ONE FOR
CONTINUING THE DEWEY BEACH 4TH OF
JULY TRADITION!**

Where Fun Begins

DEWEY BEACH HOSTS A VARIETY OF EVENTS ALL SEASON LONG!



Movies on The Beach

Every Monday at 8:30pm from June 19th through August 21st on the Beach at Dagsworthy Avenue

[READ MORE](#) →



Community Beach Bonfires

Every Wednesday at 7:00pm from June 21st through August 23rd on the Beach at Dagsworthy Avenue

[READ MORE](#) →



Special Events

New events are always being added to the lineup! Check to see what's happening during your stay in Dewey!

[READ MORE](#) →

TOWN ELECTION

SEPTEMBER 23, 2023

Be Ready to Vote This Summer!

STEP 1 - REGISTER TO VOTE

Make sure you're registered to vote by checking the [registered voter list](#) posted on the town website. This list is updated periodically. Voter registration is open all year long, closing only during the 30 days prior to the election. If you are already registered, you do not need to register again. Those who wish to register to vote can fill out the voter registration form [here](#). Only individuals who are at least 18 years of age and either bonafide residents, property owners, tenants, or trustees may register to vote. Applicants must meet the criteria outlined in the [Town Charter](#).

STEP 2 - MEET THE COUNCIL

Do you know your local leaders? Read more about the Dewey Beach Town Commissioners [here](#). Our elected officials are devoted individuals with a passion for public service. The best way to get to know your local government officials is to attend or watch the monthly Town Council meetings. View the town meeting calendar on the homepage of our [website](#) for upcoming meetings and topics up for discussion. Watch live meetings, or view the archive on our [YouTube channel](#).

STEP 4 - MEET THE CANDIDATES

Eligible individuals who wish to file as a candidate for the 2023 election should complete the [form](#) on our website.

Once filings are received, candidates up for election will be posted on our website. Check back often! Registration continues through August 24th!

STEP 3 - STAY IN THE KNOW

Keep an eye on the [2023 Election Calendar](#) for important dates! We'll also post election news on our [website](#).

August 24th: Candidate filing and voter registration deadline

August 25th: Notice of Election*

August 28th: Absentee voting begins! Cast your vote at Town Hall during business hours, or [request a ballot by mail](#)

September 22nd: Absentee voting closes at noon

September 23rd: Election Day! Cast your vote at the Dewey Beach Lifesaving Station between 10:00am and 6:00pm.

*Three seats are up for election. If no more than three candidates file, there will be no election for 2023.

DEWEY BEACH PATROL

Community Outreach



Junior Lifeguard Program

Tuesdays & Thursdays starting July 6th at 10:30am

Do you know a child or teen interested in becoming a lifeguard? The DBP Junior Lifeguard Program is perfect for kids who love the beach, physical activity, helping others, and learning more about our coastal environment.

This fun and educational program is geared towards ages 6 - 16. Participants are provided with instruction from the Dewey Beach Lifeguard Captain, as well as veteran members of the patrol and EMS in lifesaving history, lifeguard qualification and training, health, fitness, and safety, the marine environment, water surveillance, rescue equipment, weather hazards, the surf beach, and more!

Upon completion of the program, participants receive official membership in the USLA. Official Dewey Beach Patrol shorts and logo t-shirts are provided. Participants must meet certain criteria outlined on our website. [Click here](#) for more information and registration!

Youth Recreation

Every evening starting July 6th at 5:15pm

Join the local heroes of the DBP for Youth Recreation every evening on the beach at Dagsworthy Avenue!

A variety of equipment and activities will be provided, including but not limited to t-ball, whiffle ball, rubber horseshoes, beanbag toss, ring toss, tetherball, STX lacrosse (no contact), rubber footballs, soccer, basketball and volleyball.

The Dewey Beach Lifeguards will provide supervision of the recreation areas, basic skill instruction as needed or requested, and officiating of team activities.

This is a great opportunity to hang out with the DBP, enjoy the beach, make new friends, and learn new skills. No registration required, and participation is free! [Click here](#) for more information!



All beach activities are weather-dependent

news brief

Quick Update...
what you need to know this month!

SUBSCRIBE TODAY

Be sure to catch next month's issue, where we'll celebrate one of Dewey's favorite pastimes! Are you [subscribed?](#)

UPCOMING MEETINGS

July 21st - Monthly Town Council Meeting

Stay in-the-know! Keep an eye on the town meeting [calendar](#). New meetings can be added at any time. Watch live or past meetings on our [YouTube channel](#).

We encourage the public to participate and voice their opinion at any of our Town Council or committee meetings.

PARKING REMINDER

Paying to park in Dewey Beach? Remember to enter ALL letters and numbers of your license plate into the Park Mobile system or when purchasing a permit from a kiosk (including PC or CL). Our license plate scanning system reads all characters on a plate. If all letters and numbers are not entered when you pay to park, the system can not match your plate with a valid permit, and therefore will generate a ticket! We do not want to ticket anyone who has paid to park - avoid this hassle and enter all letters and numbers from your plate.

RENTAL PROPERTY REMINDER

Are you renting your property this summer? Be aware of the rules regarding a [disorderly dwelling](#) outlined in the Town Code. Consider posting this information in your rental unit.

The Dewey Beach Police are looking out for you and your neighbors! Public safety is paramount. Help us by educating your renters on this ordinance.



HAPPY 4TH OF JULY!

On Tuesday, July 4th, town administrative offices will be open for limited business hours from 9:00am - 3:00p.



Contact Us

Dewey Beach Town Hall
105 Rodney Ave
Dewey Beach, DE 19971
(302) 227-6363

Visit the Town
Website

View the Staff
Directory

Follow us on
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